



# KAYLA GRIFFIN

*designer · thinker · happy person*

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I am a creative mind that is motivated by powerful design. My keen leadership skills and ability to organize helps me to plan and execute a project from start to finish. What drives me is my passion for design that is both beautiful and functional.

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## EDUCATION & AWARDS

### THE CREATIVE CIRCUS | DESIGN

*12.14*

A+: Student Ideas for a Better Atlanta  
2nd place

Creative Circus Student Show  
2 Silver, 3 Bronze

Georgia Lottery | Art Director  
The Institute of Advanced Advertising Studies (4As)  
*02.14 - 05.14*

### THE UNIVERSITY OF FLORIDA | ADVERTISING

*04.10*

Cum Laude

## SKILLS & PROGRAMS

InDesign, Illustrator, Photoshop, illustration

## PROOF DESIGNERS CAN WRITE

Richmond Hill Reflections | contributor - 2012

The Stuart News | reporting intern - 2008

Insite Magazine | staff writer - 2008

## WORK EXPERIENCE

### BBDO ATLANTA | AT&T & AMERICAN RED CROSS

*05.10 - 06.12*

Asst. Account Executive

*10.11 - 06.12*

Gathered the courage to quit and pursue my dream job. Mastered the art of presentation, saying “no” to a client and defending a creative idea.

Account Coordinator

*08.10 - 09.11*

Discovered the effectiveness of bribing the creative team with beer.

Account Management Intern

*05.10 - 08.10*

Learned how to show up on time and not drink too much at agency holiday parties.

### CNN, TURNER BROADCASTING

Temp. Employee | Sales Invoicing

*Summer 2007*

Learned to care what was going on the world.

## CONTACT

[www.kaylaagriffin.com](http://www.kaylaagriffin.com)

[kaylagriffin1@gmail.com](mailto:kaylagriffin1@gmail.com)

772-486-7551